

WHAT IS THE GOAL OF THE VISUAL MANAGEMENT?



A picture is worth a thousand words...

The purpose of **Visual management** is to facilitate the transmission of information between large numbers of people of all levels. It **facilitates the achievement of day-by-day improvement** and provides a permanent display of the different messages and indicators required for teams to **complete the various missions** assigned to them.

Concretely, this involves implementing simple, effective displays, easy to use and with striking effect, grouping relevant qualitative and quantitative information in spaces that are friendly and welcoming.

BAD PRACTICES

There are frequent problems that cause a considerable waste of time and **can prevent the success of a project or procedure**, for example:

- A non-structured board without clear visual notices.
- Illegible documents or over-complex graphs.
- Too many, or badly presented notices.
- Frequent non-defined practices.

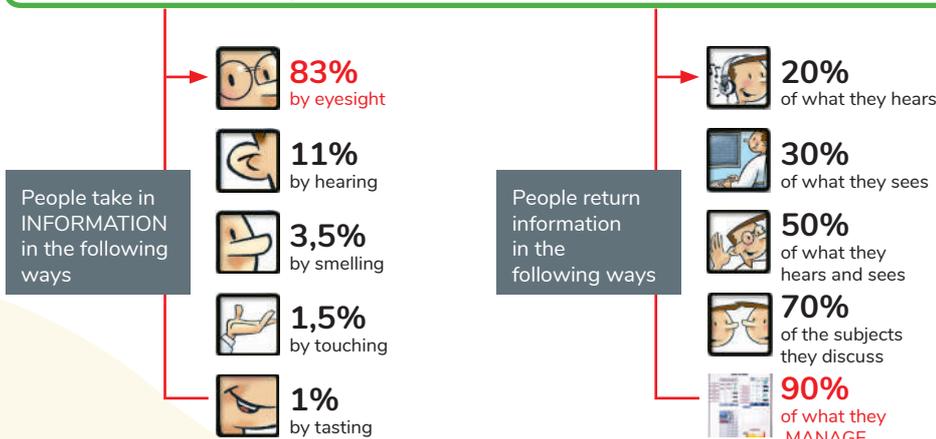


SAVE TIME

The life of a company essentially revolves around **good communication**, and company performance greatly depends on a **good understanding of the messages** issued at every level. Communication is never a cut-and-dried notion; the challenge in a company is therefore to devise and implement a visual management system that gets everybody interested and involved.

Signs and images are the two most powerful communication channels between people across space and time.

Objective: to put people at the core of the company. The three factors Motivation, Skills, and Communication are linked. They are complementary, inseparable and interactive. What brings people closer in a company is human relations, human faces, the value of one's work, the securing of relations, trust.



“ The visual communication is :
 Creating a reaction and waiting for an operator's reaction in order to activate the improvement and motivation under the best possible conditions. ”

J.P. Levailler
 General Manager